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IELTS LINGO CONNECTOR

20 TOPIC TỪ VỰNG NÂNG CAO IELTS SPEAKING BAND 7 PLUS

-KÈM VÍ DỤ CHI TIẾT FULL BÀI THI-



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LỜI MỞ ĐẦU

Hi các bạn,

Các bạn đang cầm trên tay cuốn 20 Topic Từ Vựng Nâng Cao IELTS Speaking Band 7 Plus. Cuốn sách tổng hợp các từ vựng tốt nhất từ trang <u>https://www.ieltsspeaking.co.uk/</u> và được IELTS LINGO CONNECTOR biên tập và chia sẻ hoàn toàn miễn phí cho tất cả các bạn đang tự học IELTS. Cuốn sách cung cấp cho các bạn vô số các từ vựng tốt cho phần thi IELTS Speaking và phù hợp với tất cả các trình độ. Từ những bạn mục tiêu 5.5 đến những bạn aim band 8.0~9.0.

VÈ CÁCH HỌC:

<u>+ BƯỚC 1</u>: Các bạn nên in cuốn sách này ra và in bìa màu cho có động lực học. Việc in ra giúp bạn tiếp thu kiến thức và học các từ vựng trong sách được dễ dàng đơn giản hơn

+ BƯỚC 2: Truy cập group TƯ HỌC IELTS Speaking & Writing hoặc website :

https://lingoconnector.edu.vn/ để update bộ đề Speaking mới nhất. Có thể các bạn đã biết tầm 3~4 tháng , bộ đề thi IELTS Speaking sẽ thay đổi 1 lần . Hiện tại có rất nhiều bộ đề Speaking trên mạng nhưng mình tin rằng bộ đề của mình hiện tại là chính xác nhất (vì mình còn tỉ mỉ so với từng report của các bạn học sinh báo về để có bộ đề cuối cùng)

<u>+ BƯỚC 3:</u> Sử dụng sách "20 Topic Từ Vựng Nâng Cao IELTS Speaking Band 7 Plus" soạn script câu trả lời cho các đề Speaking mới nhất. Bộ đề Speaking thi thật tất cả 3 parts, các bạn đều có thể sử dụng từ vựng trong bộ 20 topics này để nâng chất lượng câu trả lời của bạn.

Với mỗi từ nếu đọc nghĩ mà chưa hiểu cách sử dụng các bạn có thể nhìn ngay ra cột bên trái -> các bạn sẽ thấy các từ này áp dụng thực tế trong bài nói như thế nào ? Do vậy dễ dàng áp dụng chính xác vào trong bài nói của các bạn hơn.

Mình tin rằng, kể cả thi IELTS xong các bạn vẫn nên giữ cuốn sách này để học, cực kỳ có ích cho việc luyện Speaking lâu dài sau này.

Chúc các bạn học tốt !

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Lesson 1: IELTS Holiday Vocabulary

Part 1-style questions

Examiner: What kind of holiday do you like? Miguel: I try to avoid tourist traps I like to get away from it all and prefer going somewhere off the beaten track last year I had the holiday of a lifetime a two week wildlife safari in Kenya. Examiner: What do you like to do when you're on holiday? Anna: I enjoy visiting the local places of interest I like to go sightseeing and always sign up for guided tours as it's a chance to be shown around and take photographs one of my hobbies.	 tourist trap: somewhere where too many tourists go to get away from it all: to take a holiday to escape a busy or stressful lifestyle off the beaten track: in or into an isolated place holiday of a lifetime: a special holiday that you are unlikely to repeat wildlife safari: a holiday, often in Africa, to observe wild animals places of interest: sites of interest to tourists to go sightseeing: to look around the tourist sites guided tour: an organised group shown around a place of interest by an expert
Examiner: Do you have many tourists in your country? Amy: Yes we have a lot of holiday resorts along the coast that are popular with tourists most people come on package holidays and stay in one of the many hotels and self-catering apartments.	<i>holiday resort:</i> a place where lots of people go for a holiday <i>package holiday</i> : a holiday where you purchase the travel and accommodation together <i>self-catering</i> : a holiday where you supply your own food

Describe a beautiful place you once visited. You should say:

- when you went to this place
- where it was
- who you went with

and say why you liked it so much.

Sally: A few years ago I went on a long weekend to	long weekend: an extended weekend holiday
the Lake District in the UK it's a very	including Friday or Monday
popular holiday destination in the north of England	holiday destination: where you go for a holiday
I went on my own and had a wonderful time I	youth hostel: a cheap form of accommodation
stayed in a youth hostel and met some really nice	
people but the most memorable thing about the	<i>breathtaking view</i> : an extremely beautiful view
holiday were the breathtaking views and lovely	picturesque village: very pretty village
picturesque villages it can get very busy with	hordes of tourists: crowds of tourists
hordes of tourists so I decided to go out of season in	and of a group outside of the main helider named
the autumn the weather was fantastic and the shops	out of season: outside of the main holiday period
were full of local crafts a really great holiday	local crafts: objects produced locally
it's certainly not the kind of short break for	short break: a short holiday
someone looking for a busy nightlife but if you want	
to relax in the middle of stunning landscape I would	stunning landscape: extremely beautiful countryside
certainly recommend a holiday to	
the Lake District.	

Examiner: What do you think has led to the growth in	
the tourism industry?	
Miguel: It's much easier and affordable to travel now	
nowadays you can get cheap charter-	<i>charter-flight</i> : a cheaper form of flying than a scheduled flight
flights or all-in packages to somewhere near or	all-in package: a holiday where you purchase the
to a far-off destination .	travel and accommodation together <i>far-off destination</i> : somewhere a long way away
Examiner: How do people tend to choose a destination? Anna: The Internet is a great source of information and	
high street travel agents are still very popular	<i>travel agent</i> : a shop that specialises in booking
that's where I like to go to get holiday brochures for	holidays
the place I'm interested in.	<i>holiday brochure</i> : a glossy publication with details of holiday packages
Examiner: People sometimes say flying is the most glamorous form of travel. Do you agree?	
Amy: I'm not so sure really flying can be quite	<i>check-in desk</i> : the place at the airport where you register for your flight and deposit your luggage
	passport control: the place where your passport is
boring queuing up at the check-in desk going	checked
through passport control sitting for ages in the	departure lounge: where you wait for your flight to
departure lounge then the flight itself can be	be called
quite uncomfortable no I'm not sure I agree.	

Lesson 2: IELTS Relationships Vocabulary

Examiner: Do you see your friends very often? Louisa: Yes we meet up most weekends we all get on really well and have a lot in common so we're always happy doing the same things and going to the same places.	<i>to get on well with</i> : to understand someone and enjoy similar interests <i>to have a lot in common</i> : to share similar interests
Examiner: What do you like about your close friends? Anna: I think we enjoy each other's company we see eye-to-eye on most things so we rarely fall out with each other.	<i>to enjoy someone's company</i> : to like spending time with someone <i>to see eye to eye</i> : to agree on a subject <i>to fall out with</i> : to have a disagreement and stop being friends
Examiner: Have you known each other long? Amy: Most of them yes although my closest friend Carrie we struck up a relationship at college and got on like a house on fire but yes my other friendships go back years to when we were at school.	<i>to strike up a relationship</i> : to begin a friendship <i>to get on like a house on fire</i> : to like someone's company very much indeed <i>to go back years</i> : to have known someone for a long time

Describe a person you are very close to. You should say:

- •
- who this person is when you met them ٠
- where you met them •

and say what it is about them you like so much.

Reiko: I'd like to talk about my boyfriend Jose	
we got to know each other at University almost 4	to get to know: to begin to know someone
years ago we were in the same department	
initially we were just good friends and used to goout	<i>to be just good friends</i> : to not be romantically involved
in a group with our other friends when Jose went	
back to Spain for the holidays we would keep in touch	to keep in touch with: to keep in contact with
with each other then one year he invited me to	to fall for: to fall in love
come to Spain with him and that's when we fell	<i>love at first sight</i> : to fall in love immediately you
for each other I think so you couldn't really say it	meet someone
was love at first sight as it had been over a year since	to hit it off: to quickly become good friends with
we'd met but we really hit it off and by the time we	to be in a relationship to be non-ortically involved
got back to university in September we were able to	<i>to be in a relationship</i> : to be romantically involved with someone
tell all our friends that we were in a relationship	<i>to be well matched</i> : to be similar to
what do I like about Jose well he's very kind	to be well matched. to be similar to
very funny and very supportive and we're	to pop the question: to ask someone to marry you
really well matched in our interests he	to settle down: to give up the single life and
hasn't popped the question yet though we've	start a family
talked about getting married and I think we're both	
ready to settle down and have children we'll just	
have to wait and see	

Examiner: Do you think marriage is still as important	
as ever?	
Cristine: Yes it certainly is in my country I	
think the problem for some people is a lack of	to have ups and downs: to have good and bad times
commitment all relationships have their ups and	
downs but some people prefer to break up rather	to break up: to end a romantic relationship
than working at the relationship.	to work at a relationship: to try to maintain a
Examiner: What do you think is the ideal time to get	positive relationship with someone
married?	
Terry: Personally I think you should wait until	
you've found yourself first decided if you want a	
career perhaps do some travelling you should	to tie the knot: to get married
do this before tying the knot although if you fall	
head over heels in love plans like these can easily be	<i>to fall head over heels in love</i> : to start to love someone a lot
forgotten.	
Examiner: Is it important to keep in contact with our	to drift apart: to become less close to someone
friends when we're in a relationship?	to fall in love: to be very attracted to someone and
Maria: Absolutely it's so easy to drift apart from	begin to love them
your friends when you fall in love but I think both	to lose touch with: to not see or hear from someone
partners should try not to lose touch with their	any longer
friends that's the best way to have a healthy	<i>a healthy relationship</i> : a good, positive
relationship with your partner.	relationship

Lesson 3: IELTS Technology Vocabulary

Examiner: Do you enjoy using technology?	
Stephan: Well I wouldn't call myself a techie or	<i>a techie</i> : somebody who has an interest in technology
a computer buff but I enjoy using computers I'd	<i>a computer buff</i> : an expert computer user
like to find out more about how they work when	<i>a computer crash</i> : the computer itself stops working
my computer crashes I never know what to do.	or that a program aborts unexpectedly
Examiner: Do you use the Internet for your studies?	
Sophie: Yes I'd be lost without it I do lots	<i>video conferencing</i> : to see and hear people from different locations using the Internet
of video conferencing to practise speaking	
and social media like Facebook is a good way to	<i>social media</i> : media used to interact with other people such as Facebook or Twitter
meet up with other students and I download	
podcasts that teach English vocabulary and grammar.	<i>download (podcasts)</i> : to save a copy of a file from the internet to your own device
Examiner: Do you have your own computer?	
Tania: Yes I have a Macbook Pro I use it all	
the time for word processing browsing	<i>word processing</i> ; producing written texts on a computer
websites and catching up with TV programmes I've	
missed.	to browse websites: to look at websites

Describe an item of technology you have that is very important. You should say:

- what the technology is
- when you got it
- how often you use it

and say how different your daily life would be without it.

Mattie: I don't have many gadgets just a computer	<i>a gadget</i> : a technological tool like a mobile phone or
a laptop and my mobile phone but I'll talk about	camera
my computer as it's so useful it's funny really 2	
years ago I was still learning to use computers how	<i>send an attachment</i> : send an email with an
to use email send attachments how to access	accompanying file
websites then I decided to do a digital	<i>to access websites/email</i> : to locate <i>digital editing</i> : to edit digital materials like audio or
editing course for video and photography and so I	video files
bought the laptop when I started the course my	
husband had a desktop PC but it was very slow so I	<i>a desktop PC</i> : a computer that isn't portable and
decided to upgrade to a powerful one because we do	remains in situ on a desk <i>to upgrade</i> : to obtain a more powerful or feature-rich
a lot of video editing on the course it's a high-	computer or piece of software
spec laptop very fast the latest operating	<i>high-spec (laptop)</i> : powerful computer with top quality components
system it boots up really quickly and it's fun to	operating system: the software that tells the computer
use so it makes working a pleasure I've become a	how to work to boot up: to start a computer
competent computer user now if I didn't have it I	
daresay I'd have to spend more time at college using	
their computers but on the positive side I suppose	
I'd read a lot more if I didn't have it I probably	
waste a lot of time surfing the web but hopefullyI	to surf the web: to look at a series of websites one
won't have to be without it	after the other

Examiner: What do you think are the important	
things people need to learn when they start using	
computers?	
Alejandro: Well there are things like how to use	to enter a web address: to type the address of a
the Internet how to enter a web address how	website into the address bar of your browser
to navigate websites that kind of thing but it's	<i>to navigate a website</i> : to find your way around a website
also important to know how to back up your files in	website
case your computer crashes and all	<i>to back up files</i> : to make a copy of files in case of a computer problem
about Internet security.	Internet security: Internet safety
Examiner: What kind of technological developments	
have made the biggest impact on our lives?	
Faydene: In my lifetime it has to be the Internet of	
course but I also think wifi has made a huge	
difference to how we interact with the Internet	
wireless networks at home and public wifi	<i>wireless network</i> : a network where users can access
hotspots mean we can go online easily access	the Internet without the use of fixed cables <i>wifi hotspot</i> : a public place where you can access the
our mail log into our work intranet and basically	Internet
be connected wherever we are.	to go online: to start using the Internet to access websites/email: to locate
Examiner: Do computers make it much easier to	
study?	
Jane: Definitely yes researching information is	
much easier with the Internet you can bookmark	to bookmark a webpage: to mark a webpage for
webpages for future reference and writing essays is	future reference
much easier being able to cut and paste sections	to cut and paste: to move text or images from one
of text means you can experiment with organisation	place in a document to another place
so yes compared to years ago when you had a	
pile of books on your desk and a pen and paper	
it's now much easier.	

Lesson 4: IELTS Sports Vocabulary

Examiner: Do you do any sports? Loiuse: Not really no I always say I'm going	
to take up exercise and try to get into shape but I	<i>to take up exercise</i> : to start doing exercise <i>to get into shape</i> : to become fit
never seem to get started I sometimes wonder	
whether I should get a personal trainer	<i>a personal trainer</i> : a sports coach that helps you on a one-to-one basis
someone who will sort out a fitness programme	<i>a fitness programme</i> : a schedule of activities to keep
for me and make me train hard	fit <i>to train hard</i> : to train with a lot of effort
Examiner: How do you spend a typical weekend?	<i>a football fan</i> : someone who likes football <i>a football match</i> : a game of football
Stella: I'm a big football fan and weekends always centre around a football match I support FC	<i>a season ticket</i> : a ticket that gives you entry to most of a team's home games during the sporting year.
Utrecht and have a season ticket so I go to most of	<i>a home game</i> : a football match played in the teams own stadium
the home games and quite a few of the away	an away game: a football match played in the
games too I'm really looking forward to the	opposing teams stadium <i>a football season</i> : a period in the year when football
new football season starting soon	is played
Examiner: Have you got any hobbies or interests?	
Theo: Yes I'm really keen on sports I do	to keep fit: to stay in good physically condition
$judo$ once a week and $play\ tennis$ in the summer $\ldots\ I$	
think it's really important to keep fit it makes you	
feel good and energised for work and your studies	

Describe a place you like going to in your leisure time. You should say:

- what this place is
- when you go there
- what you do there

and say why you enjoy it there so much.

Maurice: I'd like to talk about my local sports	a sports centre: a public building where people can
centre it's a place I spend a lot of time in it's a	do various sports
new building with all the latest sports facilities I	sports facilities: the equipment and services needed
probably go there at least twice a week sometimes	to do a sport
more often it's a huge place there's an	
outdoor athletics track and some football pitches	<i>an athletics track</i> : a running track <i>a football pitch</i> : the surface on which you play
I play football so I'm often out there there are	football (as opposed to a stadium, which is the
several indoor squash and tennis courts that I use	building) <i>a squash/tennis/badminton court</i> : the surface where
occasionally a big swimming pool although I	you play these sports
don't use that very often I'm not a very strong	<i>a swimming pool</i> : the place where you swim <i>a strong swimmer</i> : a good swimmer
swimmer there's a gym lots of things really	
why do I enjoy going there it's just a really fun	
place to be there's a good social side to it all you	
can enter competitions meet up with other people	
who want to do the same sports and because there	
are so many activities on offer it gets you interested in	
different things for example I was listening to some	to run the marathon: to run a distance of 42.195
people talking about training to run the	Kilometres
marathon and I've decided I might even think about	to go jogging: to run around the streets
that I go jogging a couple of times a week so it	
would give me something to aim for so yes the	
sports centre that's the place I really like to visit	

Examiner: Should people be encouraged more to take	
up sport?	
Alejandro: I think young people should be given the	
chance to discover which sport they might like	
watching sport is sometimes a good way to get	
people started not on TV but actually getting out	
take athletics for example they could go to an	an athletics meeting: an event where various
athletics meeting there are so many different	athletics sports are held
sports on show one might interest them	
Examiner: Why do some people enjoy participating	
in sport more than others?	
Florrie: That's a good question I suppose some	
people are more concerned about their health they	
can't stand the thought of being out of condition	to be out of condition: to not be physically fit
other people might be driven to excel they want to	to set a record: to achieve the best result in a sport
set records or get personal bests	<i>a personal best</i> : to achieve the best personal result so far in a sport
Examiner: Which sports do you think are best for	the second s
people who aren't used to physical activity? Julie: Well I think people like this should	<i>strenuous exercise</i> : exercise that needs a lot of physical effort
avoid strenuous exercise so things like circuit	<i>a brisk walk</i> : a fast walk
training are definitely out of the question maybe	
just doing a brisk walk every day or	
swimming is always a good way to get started	

Lesson 5: IELTS Food Vocabulary

Examiner: Do you like to cook?	
Mandy: Not really no most of the time I	a ready meal: see 'processed food'
eat ready meals and take-aways that's one of the	a take away: a cooked meal prepared in a restaurant
reasons I love visiting my mum you can always	and eaten at home
guarantee lovely home-cooked food	<i>home-cooked food</i> : food cooked at home from individual ingredients
Examiner: What time do you usually eat dinner?	
Michelle: We have our main meal at around 7.00	the main meal: the most important meal of the day,
I'm usually starving hungry by then in fact I	usually eaten in the evening to be starving hungry: an exaggerated way of saying
often grab a bite to eat as soon as I get home from	you are very hungry
college a sandwich perhaps but not too	<i>to grab a bite to eat</i> : to eat something quickly (when you're in a rush)
much to spoil my appetite	<i>to spoil your appetite</i> : to eat something that will stop you feeling hungry when it's meal-time.
Examiner: Are there any types of food you don't	
like?	
Lionel: No not really I'm not a fussy eater at all	<i>a fussy eater</i> : somebody who has their own very high standards about what to eat
actually I eat like a horse I do a lot of sport	to eat like a horse: to eat a lot
and work up quite an appetite	<i>to work up an appetite</i> : to do physical work that leads to you becoming hungry

Describe a restaurant that you like to use. You should say

- where this restaurant is
- what kind of food it serves
- how often you go there

and say why you like eating there so much.

Howard: OK this is a nice topic to talk about	
there's a restaurant just around the corner from where	
I live it's an Italian restaurant so as you'd expect	
you can eat various pasta dishes and pizzas and I	
usually go there with my family for a slap-up meal if	<i>a slap up meal</i> : a large meal
we have anything to celebrate it's quite a posh	
restaurant the kind of place you would take	to wine and dine: to entertain someone by treating
someone if you wanted to wine and dine them we	them to food and drink <i>a 3-course meal</i> : a meal that consists of three parts
usually order a 3-course meal a light starter then	served one after the other.
a main dish and I have quite a sweet tooth so I	<i>to have a sweet tooth</i> : to enjoy sugary food <i>to make your mouth water</i> : to make you feel very
always look forward to the dessert I usually order	hungry for something
Tiramisu it makes my mouth water just to think	<i>to be full up</i> : to eat to the point that you can no longer eat any more
about it I'm always totally full up by the end	
why do I enjoy it there well it's not cheap	<i>to foot the bill</i> : to pay the bill
my parents always foot the bill and we couldn't	r-y
afford to go there regularly so it's always a nice	
treat	

Examiner: How can we encourage people to eat more	
healthily?	
Anna: I think the best approach is to have everything	
in moderation processed food won't kill you if	<i>processed food</i> : commercially prepared food bought for convenience
you only eat it occasionally but people should also	
be encouraged to eat a balanced diet try to cook	<i>to eat a balanced diet</i> : to eat the correct types and amounts of food
fresh ingredients at home a few times a week	
Examiner: Do you think people enjoy their food as much as they should? Florrie: I don't know really I suppose it's true that people will often eat a quick snack because they're bored not because they're dying of hunger and often they just bolt it down and don't savour it so yes perhaps we could take more time over our food	<i>a quick snack</i> : to eat a small amount of food between meals <i>to be dying of hunger</i> : an exaggerated way of saying you are hungry
Examiner: Do you think cooking is a pleasure or a chore for people who have busy lives?	to follow a recipe: to cook a meal using instructions
Julie: Well whether you follow a recipe or make	
something up as you go along I think cooking is a	
very creative process and cooking for other people	to tuck into: to eat something with pleasure
is a particular pleasure there's nothing more	
satisfying than seeing people you love tucking	
into something you've cooked yourself	

Lesson 6: IELTS Education Vocabulary

Examiner: Are you studying English at a school? Michel: Yes I'm taking an intensive course at a local private language school I attend classes three times a week	<i>an intensive course</i> : a course that offers lots of training in order to reach a goal in as short a time as possible <i>private language school</i> : an independent school run as a business concern <i>to attend classes</i> : to go to classes
Examiner: Would you say you are a good student? Susan: I'm OK I think I'm pretty good at meeting deadlines and I'm keeping up with my studies plus I find it quite easy to learn things by heart which is useful when learning a language Examiner: When you were younger did you enjoy your time at school?	<i>to meet a deadline</i> : to finish a job or task in the time allowed or agreed <i>to keep up with your studies</i> : to not fall behind <i>to learn something by heart</i> : to memorize it
Theo: Yes I liked school it was an	
ordinary state school nothing special a single- sex school which I'm not sure I liked but the teachers were great I had lots of friends and I never played truant like some pupils there	<i>state school</i> : a school paid for by public funds and available to the general public <i>a single-sex school</i> : a school where only boys or girls attend (as opposed to a mixed-sex school) <i>to play truant</i> : to stay away from classes without permission

Describe a time during your education that you really enjoyed. You should say:

- when this period was
- where you were
- what you were studying at the time

and say why you were so happy.

Caroline: I'd like to tell you about my time at	
university I was a mature student I didn't go	<i>a mature student</i> : a student who is older than
to university until I was 25 and it was my first	average and who has usually returned to education after a period at work
time away from my parents so it was very exciting	
I was doing a Bachelors Degree and it was a bit of a	bachelors degree: an undergraduate course which
challenge some people take a year out but I'd	usually lasts 3-4 years to take a year out: to spend a year working or
been away from education for 8 years plus I	travelling before starting university
had to work my way through university so I was	<i>to work your way through university</i> : to have a paid job whilst studying to support yourself financially
very busy and sitting exams at the end of each	to sit an exam: to take an exam
year was a new experience for me as well but I really	
enjoyed higher education learning about a subject I	<i>higher education</i> : education, usually in a college or
loved history and the social life was great as	university, that is followed after high school or secondary school
well I don't think I've ever had so many friends	
I had my graduation ceremony last year in the	<i>a graduation ceremony</i> : an event where a successful student receives his or her academic degree
local cathedral and I know my parents were really	
proud so yes that was a really happy time	<i>masters degree</i> : a period of study which often follows the completion of a bachelors degree or is
I'm thinking of doing a Masters Degree soon	undertaken by someone regarded as capable of a
though that might be through distance learning as I	higher-level academic course <i>distance learning</i> : a way of studying where tuition is
have a full-time job now	carried out over the Internet or by post

Examiner: What qualities do you think a good	
teacher has?	
Anna: They should be patient they should	
be subject specialists and be able to explain the	<i>subject specialist</i> : a teacher who has a great deal of knowledge about the subject they teach.
subject clearly they should give feedback quickly	to give feedback: to offer guidance on a student's
for example not hang on to essay for ages like	work
some of my teachers	
Examiner: What are the advantages of studying on a distance learning course? Florrie: It's a more flexible way of studying especially if you have a job tuition fees are usually cheaper but you have to be very motivated and I would imagine more people fall behind with their studies compared to face-to-face classes	<i>tuition fees</i> : the money paid for a course of study <i>to fall behind with your studies</i> : to progress less quickly than others <i>face-to-face classes</i> : as opposed to distance learning the traditional way of studying in a classroom with
	colleagues and a teacher
Examiner: Do all children get equal opportunities in	
education? Julie: In my country I think it is quite equal but in the	
UK I've heard that most people who go to the top	
universities have studied at private schools you	private schools: exclusive independent schools in the
have to be very rich to study in a school like that	UK
they're usually boarding schools as well so the fees	<i>boarding school</i> : a school where pupils live during term time
are enormous	

Lesson 7: IELTS Work Vocabulary

Examiner: What do you do?	
Sasha: I do a job-share with a friend in a boutique I enjoy it I like working with customers	<i>to do a job-share</i> : to share the weekly hours of work with another person
unfortunately it's only temporary work but one of	<i>temporary work</i> : work done for a limited time only
the perks of the job is I get a discount on the clothes	<i>one of the perks of the job</i> : an extra benefit you get from a job
Examiner: Do you have any career plans yet?	
Carly: Yes I'd like to be my own boss one day	
I'm interested in programming and I'd like to create	to be your own boss: to have your own business
apps for myself or for other companies I know	
being self employed would be a challenge but the	
idea of doing a nine-to-five job doesn't appeal to me	to be self-employed: see 'to be your own boss'
at all	<i>a nine-to-five job</i> : a normal job that consists of an 8 hour day (approximately)
Examinary What do you say yoursalf doing in 10	
Examiner: What do you see yourself doing in 10 years time?	
Marie: I'd hope to be working not a high-	
powered job but I'm quite a creative person	<i>a high-powered job</i> : an important or powerful job
so something where I can work with my	6 I J I I J
hands would be nice as long as I'm not stuck	to work with your hands: to do manual work
behind a desk doing something boring in a dead-	to be stuck behind a desk: to be unhappy in an office job
end job I'll be happy	<i>a dead-end job</i> : a job with no promotional opportunities

Describe your ideal job. You should say:

- what this job is
- whether you would need any qualifications
- whether it would be easy to find work

and say why you would enjoy this job in particular.

Max: I've always loved watching wildlife	
programmes on TV and often thought how much I'd	
enjoy working with animals perhaps in a safari	
park something like that you'd probably need a	to be called for an interview: to be invited to attend
degree to have any chance of being called for an	an interview <i>full-time</i> : the number of hours that people usually
interview and whether there are many full-time	work in a complete week
jobs I don't know I'm sure a lot of parks rely	<i>voluntary work</i> : to work without pay
on voluntary work so it might not be easy and it	to be well paid: to earn a good salary
probably wouldn't be well-paid either but money	
isn't everything I'd get so much job	
satisfaction I can't imagine it being the kind of	to he (not stuck in a wet to be in a having ich that is
job where you get stuck in a rut and I think I'd	<i>to be/get stuck in a rut</i> : to be in a boring job that is hard to leave
be good at it as well I'd love to work with animals	<i>manual work</i> : work that requires physical activity <i>a good team player</i> : somebody who can work well
I enjoy manual work and I'm a good team	with other people
player so even though the working	<i>working conditions</i> : the hours, salary and other entitlements that comes with the job
conditions might not be the best I think that would	5
be my ideal job	

Examiner: If there are a limited number of jobs	
available who should be given priority, young people	
or older people with more experience?	
Anna: Things are so different these days a few	to take early retirement: to retire early (retire: to
years ago older employees would often take early	reach an age when you are allowed to stop working
retirement or go onto part-time contracts and there	for a living) <i>part-time</i> : working less than full-time
were always opportunities for younger people but	part time. Working ress than run time
now jobs are so scarce I think younger people	
need to be given the chance whenever possible	
Examiner: What are some of the important things a candidate should find out before accepting a job? Ali: Well you'd need to know about your area of responsibility and your salary of course and then there are things like holiday entitlement maternity or paternity leave if you're thinking of having children and what the situation is regarding sick leave that kind of thing	<i>holiday entitlement</i> : the number of days holiday allowed <i>maternity leave</i> : time off work given to a woman about to have a baby <i>sick leave</i> : time allowed off work when sick
Examiner: What are the advantages of having your own business rather than working for someone else? Julie: Well unfortunately being an employee at the moment is very stressful people have very heavy workloads they're always under pressure to meet deadlines running your own business isn't easy but I do think it would be far more satisfying	<i>a heavy workload</i> : to have a lot of work to do <i>to meet a deadline</i> : to finish a job by an agreed time <i>to run your own business</i> : see 'to be your own boss'

Lesson 8: IELTS Health Vocabulary

Examiner: Have you got a relation you're particularly	
fond of?	
Sinita: Yes my granddad he's 94 years old but	
generally he's as fit as a fiddle we're very close	as fit as a fiddle: to be very healthy
and see each other a lot whenever he goes down	to go down with a cold: to become ill
with a cold or is under the weather I make a point	
of visiting him	
	to be under the weather: (informal) to not feel well
Examiner: Do you do any sport?	
Jon: Yes I'm keen on skateboarding but I	
haven't done it for a while I had a bad fall recently	
and pulled a muscle and had a few cuts and	
bruises but I'm on the mend and hope to be	to pull a muscle: to strain a muscle
doing it again soon	cuts and bruises: minor injuries
	to be on the mend: to be recovering after an illness
Examiner: Is there anything you're particularly afraid	
of?	
Davide: The dentist I hate going to the dentist I	
only ever go if I have a toothache so it usually	
means I have to have a filling or even have a tooth	have a toothache: suffer pain in one of your teeth
out I really don't like it	<i>to have a filling</i> : to have a tooth repaired <i>to have a tooth out</i> : to have a tooth removed

Describe a time when you were ill. You should say:

- when this was •
- what your symptoms were how long the illness lasted ٠
- •

and say how it affected your life at the time.

Pierre: This is a tricky one really as I'm usually quite	
healthy I've never been seriously ill like	
everyone else I sometimes get a few aches and	aches and pains: minor pains that continue over a
pains or catch a cold I can remember a few	period of time <i>to catch a cold</i> : to get a cold
months ago I had to have time off work with a heavy	a heavy cold: a bad cold
cold I had the usual symptoms a blocked	<i>a blocked nose</i> : when the nose has excess fluid due to a cold
nose sore throat it lasted quite a while	a sore throat: inflammation that causes pain when
about 2 weeks I think though I didn't have that much	swallowing
time off work for a few days I remember feeling	to feel poorly: to feel ill
poorly but I was over the worst of it after a few	<i>to be over the worst</i> : to have got through the most serious or uncomfortable stage of an illness
days and went back to work I always find it's	
better to be active when you feel ill as it keeps your	
mind off your symptoms I think my family get a	
little fed up with me when I'm ill though I tend to	
feel sorry for myself and lie on the sofa all day as if	
I'm at death's door but as I said earlier on this	to be at death's door: (informal) to be very ill indeed
occasion it was nothing serious and didn't really	
cause me any problems	

Examiner: What costs are involved when you are ill	
in your country?	
Anya: Well people have to pay prescription	prescription charges: money the patient pays for
charges which can be quite expensive but	medicine authorised by a doctor
fortunately general healthcare is free unless you	
want to go private of course and then you can pay a	<i>to go private</i> : to choose to be treated by commercial healthcare rather than by services offered by the state
fortune for your treatment	neutrical charles that by services offered by the state
Examiner: In your experience are people too quick to	
take time off work when they're ill?	
Alicia: Yes. I've got friends who have a day off work	
if they wake up with a runny nose and in most	<i>a runny nose:</i> a nose that has liquid coming out of it <i>to make a speedy recovery</i> : to recover quickly from
cases they seem to make a speedy recovery after	an illness
they've phoned in sick	<i>to phone in sick</i> : to call work to explain you won't be attending work due to illness
Examiner: Do women pay more attention to their	
health than men?	
Julie: I think so yes women are more likely to see	
their GP for a check-up if they're concerned about	<i>GP</i> : General Practitioner (family doctor) <i>a check-up</i> : a physical examination by a doctor
something men tend to avoid facing up to any	
health problems they have my dad always seems	<i>a chesty cough</i> : a cough caused by congestion around the lungs
to have a very chesty cough but refuses to go	to make
to make an appointment to see the doctor	

Lesson 9: IELTS Books and Films Vocabulary

Examiner: Do you like to read books?	
Marie: Yes I love reading I like nothing more	
than to be engrossed in a good book I	<i>to be engrossed in</i> : to be completely focused on one thing
regularly take out books from the library and usually read them from cover to cover in no time and I	<i>to take out (a book from the library)</i> : to borrow a book from the library
can't go to sleep at night without some good bedtime	<i>to read something from cover to cover</i> : to read a book from the first page to the last
reading	<i>bedtime reading</i> : something to read in bed before you go to sleep
Examiner: How often do you go to the cinema?	
Jemma: Unfortunately we don't have a cinema near us so we have to go into the nearest town to catch the latest movie I usually avoid seeing popular box-office hits which I'm not always keen on seeing I prefer low-budget films sci- fi especially and there's a great cinema I go to that has frequent showings of films like these	 <i>to catch the latest movie</i>: to see a film that has just come out <i>a box office hit</i>: a financially successful film <i>a low budget film</i>: a film made with a small amount of money <i>sci-fi</i>: science fiction <i>showings</i>: performances of a film
Examiner: Do you prefer reading books or watching films?	
Louisa: I'm not really a big reader I find books quite heavy-going so I much prefer to see a film	<i>to be a big reader</i> : someone who reads a lot <i>to be heavy-going</i> : difficult to read
perhaps it's the special effects or the soundtrack I don't know I just prefer a film	<i>special effects</i> : the visuals or sounds that are added to a film which are difficult to produce naturally <i>soundtrack</i> : the music that accompanies a film

Describe a book you have read or a film you have seen. You should say:

- what this book or film was
- when you read or saw it
- why you decided to see the film or read the book

and say if you enjoyed it and why.

Pauline I like reading especially English	
novels it's a great way to improve your	
vocabulary and there are so many fantastic authors to	
choose from one book that came highly	<i>to come highly recommended</i> : to be praised by
recommended by my teacher was The Mayor of	another person
Casterbridge I was studying at a school in The UK	
at the time and she said it would give me a picture of	
what life was like years ago in the area I was living	
well I have to say I absolutely loved it it was a	
real page-turner it's a historical novel and the	<i>a page turner</i> : a book that you want to keep reading <i>a historical novel</i> : a story set in the past
setting was a fictional town called Casterbridge	<i>the setting</i> : where the action takes place
but actually it was based on a town near where I was	<i>to be based on</i> : to use as a model
studying called Dorchester it had such a	
great plot to cut a long story short it tells the	<i>plot</i> : the main events in a film or book
story of the downfall of a man called Henchard the	to tell the story of: to outline the details of someone's
central character who lives during a period of great	life or an event <i>the central character:</i> the main person in a film or
social change around the time of the industrial	book
revolution the reason I enjoyed it so much	
apart from the great story it gave me a picture of	
what life had been like in the place I was studying at	
the time I really couldn't put it down a	<i>couldn't put it down</i> : wasn't able to stop reading a
fantastic story	book

Examiner: Is reading as pleasurable in digital format?	
Alise: Personally I prefer reading	<i>paperback</i> : a book with a flexible cover
a paperback or hardback especially if I'm	<i>hardback</i> : a book with a rigid cover
reading a classic which I don't think feels right as	a classic: of the highest quality
an e-book but I can see it can be good for others	an e-book: a digital book
my grandmother has an e-reader and she loves	an e-reader: a device for reading e-books
the way you can enlarge the text	
Examiner: Do you think bookshops will survive the digital revolution? Thomas: I think so at least I hope so I love flicking through books in a bookshop online shopping is useful finding out on Amazon if a book you want has got a good review maybe getting one that is difficult to find but I still love the experience of being in a bookshop	<i>to flick through</i> : to look quickly through a book <i>to get a good/bad review</i> : to receive positive or negative feedback
Examiner: Statistics show that visits to the cinema	
are up despite the availability of DVDs and online	
downloads. Why do you think this might be?	to see a film: to see a film at the cinema (see 'watch a
Jamie: I think it's the whole experience that the	film' below) <i>to go on general release</i> : when a film can be seen by
cinema offers going out to see a film when it goes	the general public on the big screen: at the cinema to watch a film: to watch a film on TV (see 'to see a
on general release and seeing it on the big	
screen is more exciting than watching the film at home on TV especially if it's an action movie and watching it with others makes it even more special	film' above) <i>an action movie</i> : a film with fast moving scenes,

Lesson 10: IELTS Accommodation Vocabulary

Examiner: Do you live in a house or an apartment?	
Callum: Actually I live on campus in a single	<i>to live on campus</i> : to live on the university or college grounds
room in halls of residence all first year students	single room: a room for one person
are encouraged to do that as they're close to the	<i>hall of residence</i> : a college or university building where students live
university next year I plan to move into student	student digs: student accommodation
digs in town	
Examiner: Tell me about where you live.	
Julia: I live with my parents in the suburbs of	the suburbs: a residential area on the edge of towns
	or cities
Madrid we only moved in recently in fact we	<i>to move into</i> : to begin to live in a property <i>house-warming party</i> : a party to celebrate moving
had a house-warming party just a few weeks ago	into a new home
Examiner: What kind of accommodation do most	
people live in in your city?	
Maria: In the city itself the majority of people live	
in apartment blocks that's what surprised me	<i>apartment block</i> : a large building made up of smaller units of apartments
about England most people seem to live	terraced house: a house connected on both sides by
in terraced houses with lovely back gardens	other properties <i>back garden</i> : a garden at the rear of the house

Describe a house or an apartment you would like to live in. You should say

- what kind of accommodation it would be
- where it would be
- who would live there with you

and say why you would enjoy living in this place.

Paolo: I think most people when answering this	
question would say they'd like to live in a	
big detached house with spacious rooms views	detached house: a house that is not physically
of the countryside and so on but actually my ideal	connected to another property <i>spacious room</i> : a large room
home would be a lot different I've always loved	<i>ideal home</i> : a perfect home
the idea of having a mobile home a really	<i>mobile home</i> : a home that can be moved by a vehicle or one that has its own engine
expensive one with all the mod cons so I could	(all the) mod cons: technology at home that makes
live wherever I wanted or at least have lots of	jobs easier such as a washing machine, dishwasher etc.
holidays and be able to take all my home	<i>home comforts</i> : things that make a home feel
comforts with me whenever I travelled I realise	comfortable to live in
this would have to be a second home as I'd need a	
base a permanent address but the mobile	<i>permanent address</i> : a fixed address
home would be the accommodation I'd find it	
exciting to live in I suppose once I settle down and	
have children I'll want to get on the property	to get on the property ladder: to buy a property with
ladder I'll be like everyone else saving up to	the aim of buying another bigger or more expensive one later in life
put down a deposit on a house or an apartment I	to put down a deposit: to pay an amount of money as
don't think my family would want to live in a mobile	the first in a series of future payments
home but I like to think I'll still keep that dream	dream home: a home you regard as perfect
home in mind	

Examiner: Is it better to own your own home or to	
rent?	
Ana: I think both have their advantages living	
in rented accommodation isn't necessarily a bad	<i>rented accommodation</i> : property owned by someone else and for which a person pays a fixed amount to
thing you don't have a huge debt like you do when	live in
you take out a mortgage but I suppose the property	<i>to take out a mortgage</i> : to borrow a large amount of money, paid back over several years, in order to buy
market offers you an investment for the future	a house
I'm sure that's why most people prefer to own their	<i>property market</i> : the buying and selling of land or buildings
own home	to own your own home: to have bought the property
Examiner: What options are available to young	you live in
couples looking for accommodation in your country?	<i>first-time buyer</i> : someone buying a property for the
Toni: If they want to buy their own home it isn't easy	first time, especially when taking out a loan (mortgage)
for first-time buyers mortgages are hard to get so	
most people live with their parents or in rented	to pay rent in advance: weekly or monthly rent paid
accommodation but that can also be very	at the beginning of the week or month
expensive you often have to pay rent in	<i>fully-furnished</i> : a rented property with all furniture included
advance and if the accommodation isn't fully	
furnished you have the expense of buying furniture	
Examiner: What are some of the pleasures involved in making a home for ourselves?	<i>house-hunting</i> : looking for a property to live in
Suki: I suppose it starts with house-hunting	to do up a property: to repair an old building
finding your ideal home some people enjoy doing	
up an old property giving a property that's old	<i>home comforts</i> : things that make a home feel
and tired a new lease of life others like making	comfortable to live in
wherever they live feel like home with some home	
comforts	

Lesson 11: IELTS Clothes & Fashion Vocabulary

Examiner: Do you enjoy buying clothes?	
Pedro: I used to yes like most young people I	
was a bit of a slave to fashion and I'd always have to	a slave to fashion: someone who always feel the
buy that must-have shirt or pair of shoes I'm not	need to wear the latest fashions <i>must-have</i> : something that is highly fashionable and
so bothered now though I wouldn't feel	therefore in demand
comfortable wearing something old fashioned but	old fashioned: not in fashion any more
I'm not as bothered as I used to be about what I wear	
Examiner: What kind of clothes do you like to wear?	
Marco: I prefer casual clothes actually I hate	casual clothes: not formal
getting dressed up for special occasions	<i>to get dressed up</i> : to put on nice clothes, often to go out somewhere special
personally I think it's possible to look good in a pair	to look good in: to wear something that suits you
of jeans but that's my opinion I don't think my	<i>fashion icon</i> : a person who is famous for their sense
wife would call me a fashion icon that's for sure	of fashion
Examiner: Are there many clothes shops where you live?	
Sylvia: Yes there are lots in my town apart	
from the big chain stores we've got a couple of really	
nice shops that sell vintage clothes old clothes but	<i>vintage clothes</i> : clothes from an earlier period <i>classic style</i> : a simple, traditional style that is always
in a classic style that never really go out of	fashionable
fashion I love going there	to go out of fashion: to not be in fashion any more

Describe someone you know who dresses well. You should say

- who they are
- how you know them
- what kind of clothes they wear

and say why you like the way they dress.

Tomoko: I'd like to talk about one of my teachers	
Miss Evans she teaches us English in the school I	
go to we always look forward to seeing what she's	
going to wear when our lessons start she's always	
very well dressed and takes a lot of pride in her	<i>well-dressed</i> : to be dressed attractively
appearance it's not that she dresses in very smart	<i>to take pride in one's appearance</i> : to pay attention to how one looks
clothes she doesn't come to school dressed to	smart clothes: the kind of clothes worn for a formal
kill or anything like that but what she wears	event <i>dressed to kill</i> : wearing clothes that attract admirers
really suits her and she has a great sense of	to suit someone: to look good on someone
style as well we often ask her where she gets some	<i>to have a sense of style</i> : the ability to wear clothes that look stylish
of her clothes and most of the time they're just off	-
the peg and she says she's not interested	off the peg: clothing that is ready made
in designer labels or anything like that she	
doesn't seem too concerned about keeping up with	<i>designer label</i> : a well-known company that makes (often expensive) clothing
the latest fashion she just wears clothes that are	
timeless yes Miss Evans is the person I think	<i>to keep up with the latest fashion</i> : to wear the latest fashions
looks great in the clothes she wears	timeless: something that doesn't go out of fashion

Examiner: What factors do you think affect the	
clothes we choose to wear?	
Maki: It depends where we are or where we're	
going is a big factor if you are going out to a club	
or party you're going to dress for the occasion	to dress for the occasion: to wear clothes suitable for
and then there are those who think it's important to	a particular event
look like they're on trend they'll want to wear the	to be on trend: to be very fashionable
latest fashions there are lots of factors really	
Examiner: What kind of things determine what is in	
fashion and what we should be wearing?	
Martin: I suppose the big fashion houses and fashion	fashion house: a company that sells (usually
shows must have an effect but the clothes you see on	expensive) new styles in clothes <i>fashion show</i> : an event where modals show off the
the catwalk don't always reflect what normal people	latest in fashion designs
wear so I suppose it will be things like what	<i>on the catwalk</i> : the stage that modals walk along to show off the latest fashions
singers are wearing in videos or models are wearing	
in magazines that kind of thing	
Examiner: Is it possible to look good without	
spending lots of money on clothes?	
Corinna: I'm sure it is yes I suppose it's	
about having an eye for what looks good	<i>to have an eye for (fashion)</i> : to be a good judge of <i>to mix and match</i> : to wear different styles or items of
knowing how to mix and match different items of	clothing that aren't part of a set outfit
clothing that go well together I think you can pick	
up great bargains in charity shops sometimes for	
youngsters even hand-me-downs can look good	<i>hand-me-downs</i> : clothes that are passed down from older brothers or sisters to their younger siblings

Lesson 12: IELTS Personality Vocabulary

Examiner: How would you describe yourself? Paula: Everyone tells me I take after my mum as I'm quite laid-back I think I'm good company but you should ask my friends if they agree	<i>to take after</i> : to be like (often another member of the family) <i>laid-back</i> : relaxed and not easily worried about anything <i>good company</i> : enjoyable to socialise with
Examiner: In which ways are you similar to your friends?	
Manuel: I seem to be attracted to introverts not people who are painfully shy but most of my friends	<i>introvert</i> : someone who is shy <i>painfully shy</i> : very shy
are a little reserved and I think that's what I'm like	<i>reserved</i> : shy
Examiner: Are you similar or different to your brother(s)/sister(s)?	
Mira: I think my brother and I are very similar I'd say we're fun-loving and tend to be a bit extroverted my brother is certainly the life	<i>fun-loving</i> : to enjoy having fun <i>extrovert</i> : an energetic person who likes the company of others
and soul of the party I'm not sure that applies to me	to be the life and soul of the party: a fun person, someone who is the centre of activity

Describe a teacher you once had who you enjoyed being taught by. You should say

- who this person was
- when they were your teacher
- which subject they taught you

and describe what it was about their character that you liked.

Carolina: I'd like to describe my English teacher	
from school Miss Thomas this was a few years	
ago now and she was my teacher at a time when I	
was getting a little bored with being at school	
unlike some of the other teachers Miss Thomas	to lose one's temper: to suddenly become angry
never lost her temper she was very calm and	<i>easy-going</i> : relaxed and not easily worried about
easy-going she was also very broad- minded	anything broad-minded : prepared to accept other views or
we were able to ask her questions about	behaviours
lots of subjects that some other teachers would refuse	
to discuss which made us respect her even more	good sense of humour: the ability to understand what
she had a great sense of humour too she'd laugh	is funny
at our jokes as well as making us laugh and she	to bend over backwards: to try very hard to help
would also bend over backwards to help us with our	someone to put others first: to think of others before yourself
work she always put us first and often stayed	to put others just. to think of others before yoursen
around at the end of class to talk with anyone who	
needed help apparently she was highly respected	
within her field but you would never know as she	to hide one's light under a husheli to hide one's
was the type that hid her light under a bushel	<i>to hide one's light under a bushel</i> : to hide one's talents and skills
she was very modest and self-effacing so yes	<i>self-effacing</i> : to not try to get the attention of others (especially in terms of hiding one's skills or abilities)
Miss Thomas was a teacher I have fond memories of	(espectancy in terms of mening one's skins of admittes)

Examiner: Which personal qualities do you think we	
most want to pass on to our children?	
Martin: I certainly would want my children to be self-	self-confident: believes in one's own ability or
confident and self-assured I really believe that	knowledge self-assured: confident
people who feel good about themselves are in a good	
position to face what life has to offer them and I'd	
hope they wouldn't be self-centred but	self-centred: thinks only of oneself
remembered to think about others	
Examiner: Which characteristics do you think are the	
least appealing in a person?	
Marianne: Well people who are very narrow-	<i>narrow minded</i> : opposite of 'broad-minded' (see above)
minded are difficult to get on with it's nice when	
someone is open to other people's opinion and	two freed not honost or sincere Will say one thing
willing to think about their own views and	<i>two-faced</i> : not honest or sincere. Will say one thing to someone to their face and another when they are
people who are two-faced can be a little irritating	not present.
relationships are built on trust and without	
honesty there's not much left	
Examiner: Which personality types do you think are	<i>thick-skinned</i> : not easily affected by criticism
less likely to suffer from stress or anxiety?	
Sol: Probably people who are thick-skinned who	<i>fair-minded</i> : to treat people equally
don't let people or problems affect them too much	<i>quick-tempered</i> : to become angry quickly
and if you are fair-minded you' ll be less likely to	
overreact to situations or be quick-tempered	

Lesson 13: IELTS Business Vocabulary

Examiner: Do you work or are you a student?	
Hati: I run my own business actually I have an	to run your own business: to have a business of your own
online business selling cosmetics I set up the	to set up a business: to start a business
business 5 years ago and I'm really	
enjoying working for myself	to work for yourself: to not work for an employer
Examiner: What is your ideal job? Kaori: I don't think I'd enjoy working for a big company I think I'd like to go it alone and be self-employed I'm not sure what area of business it would be but I think I'd enjoy the process of drawing up a business plan and seeing if I could be successful	 <i>to go it alone</i>: to start your own business <i>to be self-employed</i>: to work for yourself/to not work for an employer <i>to draw up a business plan</i>: to write a plan for a new business
Examiner: Is your town a nice place to live?	
Monique: It's OK the main problem we have is	to go bust: when a business is forced to close because
our local high street it used to be a busy centre but	it is unsuccessful
lots of shops have gone bust it must be very	<i>to make a profit</i> : to earn more money than it costs to run the business
difficult to make a profit when you have huge	cut throat competition: when one company lowers its
supermarkets in the area and a lot haven't been able	prices, forcing other companies to do the same, sometimes to a point where business becomes
to survive with such cut-throat competition	unprofitable

Describe a business you know that you admire. You should say

- what this business is
- what the business sells
- how long you have known about the business

and say why you like it so much.

Magda: Actually I discovered a business very	
recently that I like so much I'd like to do something	
similar in the future it's a small niche	niche business: a business that serves a small,
business that runs courses in how to cook	particular market
especially bread the owner uses his kitchen for the	
courses and went into business with a local	<i>to go into business with</i> : to join another person to start or expand a business
community shop and sells a lot of the bread and	
cakes they make in the shop I first got to hear	
about the business last year my wife paid for me	
to do one of the baking courses and I got to know the	
owner during the training it's a lifestyle	<i>lifestyle business</i> : a business that is set up to bring in
business really he doesn't have plans to take on	a sufficient income and no more <i>to take on employees</i> : to employ people
employees or expand into new areas he's	
happy earning a living doing the thing he loves I	to earn a living: to earn money
really admire what he does and I'm sure a lot of	
people would love to do something similar he has	<i>to have a web presence</i> : to have a website or social media profile that showcases your business
a web presence in fact that's how we got to find	sooral media prome that showeases your business
out about his company and he uses social media to	to raise a company profile: to make more people
raise the company profile but he's the only	aware of a business
person involved in running the business so he's in	run the business: manage the business
complete control of where the business goes that's	
something that must make it really satisfying as	
long as he's managing to balance the books and	to balance the books: to not spend more money than
the cash flow is healthy I'm sure he must be very	you are earning <i>cash flow</i> : the money coming in and going out of a
pleased with what he has achieved	business

Examiner: Why do some people decide to set up	
their own business?	
Marion: I suppose it's the idea of being in control of	
your own destiny or of believing in a product or	
service idea you may have plus it must be very	
exciting launching products winning	<i>to launch a product</i> : to start selling and promoting a new product
contracts and seeing your sales	to win a contract: when a business gets legally-
figures improving must be wonderful	binding work with an individual or company <i>sales figures</i> : a report of the income a company
Examiner: What are some of the dangers involved in starting a business?	generates through sales of products or services
Hiro: Well obviously you need to have a good	
idea some people say you need to do market	<i>to do market research</i> : to do research into what potential customers would or wouldn't buy
research beforehand so you know what the market	potential customers would of wouldn't buy
wants if you don't do this you could go under	<i>to go under</i> : when a business is forced to close because it is unsuccessful
and if it is a good idea the chances are someone else	
is doing the same thing so you could end up	<i>stiff competition</i> : strong competition from other
facing stiff competition	companies in the same area of work
Examiner: What are some of things you have to do	
when running your own business that might not	
appeal to everyone?	
Katy: Personally i don't like being in debt so taking	to take out a loan: to borrow money
out a business loan wouldn't suit me at all and I	
know a lot of companies do cold calling to try	to cold call: to make a sales call to someone without
and drum up business that's something I'd hate	asking them for permission first to drum up business: to try to get customers
to do and laying people off if the business gets	to lay someone off: when a company ends an
into trouble that would be horrible	employee's contract of employment

Lesson 14: IELTS Physical Appearance Vocabulary

Examiner: Do you look like any other people in your	
family?	
Carlo: No not at all take my brother for	
example he has short cropped hair and has quite	<i>cropped hair</i> : very short hair
a pointed face he's also quite fair-	pointed face: the opposite of a round face
skinned compared to me	to be fair-skinned: light skinned
 Examiner: Tell me about your family. Andrea: My father's getting on a bit he's in his 60s but he looks very young for his age he still does lots of exercise and is quite well-built Examiner: What does your best friend look like? Mandy: She's the same age as me she 	<i>to be getting on a bit</i> : to be getting old <i>in his/her 60s</i> : to be in the period in which they are aged between 60 and 69 <i>to look young for your age</i> : to look younger than you are <i>to be well-built</i> : to be muscular <i>shoulder-length hair</i> : hair that comes down to the shoulders and no further <i>fair hair</i> : light-coloured hair
has shoulder-length hair fair hair she has	slim figure: attractively thin
a slim figure and is medium height	<i>medium height</i> : average height

Describe a person whose appearance you like. You should say

- who this person is
- what their relationship is to you
- what they look like

and say what it is about their appearance you like.

Monique: OK I'd like to talk about my aunt	
her name's Marta and she's quite a character	
she's middle-aged but has a very youthful	<i>middle-aged</i> : approximately between 45-65
appearance she's a little overweight I suppose	<i>youthful appearance</i> : to look young <i>to be overweight</i> : to weigh more than is regarded as
but not too much she has a friendly round	healthy
face framed by thick blonde hair she has a	
lovely complexion and she's always well-turned	complexion: natural skin colour and texture
out she actually always looks like she's going out	to be well-turned out: to look smart
for the evening to somewhere special there's	
never a hair out of place I've always thought she bears a striking resemblance to someone on TV	<i>to never have a hair out of place</i> : perfectly styled hair
I can't remember the name now she wears	to bear a striking resemblance: to look very similar
glasses and always seems to have a different pair on	to to wear glasses: to use spectacles
every time I see her I like the way she looks	
because she wears clothes that are right for her age	
and manages to look glamorous without it looking	
like she's too done up yes I'll be happy if I look like her when I'm her age	

Examiner: Is it important to dress well whenever we	
go out?	
Mark: It depends where you're going I know some	
people get done up just to go to the shops but I	to get done up: to dress smartly
don't see the point you shouldn't go out	
looking scruffy with disheveled hair but I really	<i>scruffy</i> : dressed untidily <i>disheveled hair</i> : untidy hair
don't see the point in getting dressed up to the	to dress up to the nines: to dress very smartly or
nines unless you're going somewhere special	glamorously
 Examiner: Do people worry too much about their appearance as they get older? Mira: I'm sure they do yes but it happens to all of us doesn't it we all go grey eventually and get hard of hearing we start to lose our figure that's why plastic surgery is so popular personally I think we just need to grow old gracefully and not 	<i>to go grey</i> : to have hair that is turning grey <i>to be hard of hearing</i> : to find it difficult to hear <i>to lose one's figure</i> : to have a figure that has lost its toned shape <i>to grow old gracefully</i> : to act in a way that embraces the fact you are getting older
worry too much about how we look	
Examiner: Is attractiveness a quality worthwhile aiming for?	
Phoebe: I'd like to say no it shouldn't matter what we look like in terms of our physical appearance but unfortunately it seems women especially are taken more seriously if they are good looking with a slender figure with perfect make up and so on	<i>to be good looking</i> : to be attractive <i>slender figure</i> : a figue that is tall and slim <i>make up</i> : cosmetics

Lesson 15: IELTS Town and City Vocabulary

Examiner: What is it like where you live?	
Christiane: I live in a residential area of a busy town	residential area: an area where people live
in the south of Spain we have all the facilities you	
need good public transport a good shopping	<i>public transport</i> : public vehicles such as buses and trains that operate at regular times on fixed routes
centre it's nice	shopping centre: an area consisting of multiple shops
Examiner: Do you like living in the city? Andrea: Yes I do I like going out with my friends	
and there are lots of lively bars and	<i>lively bars/restaurants</i> : bars or restaurants with a good atmosphere
restaurants within walking distance of my apartment	Sood annosphere
I'm a bit of a culture vulture as well so it's great to	
have access to art exhibitions and that kind of	
thing	
Examiner: Do you get many tourists visiting your area?	
Mandy: Not really no I live in the inner-city and	<i>inner-city</i> : the central part of a city where people live
the area is a little run down it's basically a lot	and where conditions are often poor <i>run down</i> : old and of a poor standard
of high-rise flats and many of the shops are boarded	high-rise flats: multi-story apartments
up so nothing to interest tourists really	<i>boarded up shops</i> : shops that are no longer doing business

Describe an interesting town or city in your country that visitors might enjoy. You should say

- what the place is called
- where the place is
- what the facilities are like

and say why visitors might enjoy going there.

Monique: Anyone who comes to my country really	
should spend some time in Barcelona it's a	
beautiful place it's not what you would call	
a sprawling city it's quite compact really and you	<i>sprawling city</i> : a city that has grown over time and which covers a wide area
could walk across the city in a couple of hours but	
there's no need to do that as we have a	
fantastic public transport system so it's easy to get	<i>public transport system</i> : public vehicles such as
around there are various districts all with their	buses and trains that operate at regular times on fixed routes
own character you have the upmarket shops in	to get around: to travel around
the centre you'll find lots of chain stores you'll	<i>upmarket shops</i> : expensive fashionable shops <i>chain stores</i> : well-known brands with shops in
recognise from your own country but also local	multiple cities
brands as well we have the narrow streets in the	
Gothic district with lots of fashionable	fashionable boutiques: fashionable clothes shops
boutiques and tourist attractions there's the	tourist attraction: a place of interest to tourists
Olympic area and the beaches along the coast and	
dotted around the city are some lovely public	<i>public spaces</i> : areas in a town or city that are open to the public
spaces parks and squares in the city centre and on	city centre: the central part or main business and
the outskirts of Barcelona where people relax with	commercial area of a city <i>on the outskirts</i> : the outer parts of a town or city
their friends and family and of course pavement	pavement cafe: cafes with tables outside on the
cafes everywhere all that and some great	pavement <i>places of interest</i> : buildings that have a particular
historical places of interest so a great destination	interest for visitors
for tourists	

Examiner: What are the advantages of living in a	
city or big town?	
Carrie: I think it's having access to local	<i>local facilities</i> : local buildings or services serving the
facilities really local shops as well as access to	public
larger shopping malls in the city centre and if	shopping malls: large indoor shopping centres
you're well-off you can afford to live in the suburbs	<i>in the suburbs</i> : the outer area of large towns and
away from the busy traffic	cities where people live
Examiner: In your experience are city centres usually attractive places? Mary: Some can be yes especially those with a historical interest but sometimes they're full of ugly office blocks multi-story car parks and residents living in poor housing it depends on the city doesn't it?	<i>office block</i> : a large building that contains offices <i>multi-story car parks</i> : car parks on several floors <i>poor housing</i> : housing that is not in good condition
Examiner: What are some of the challenges facing towns and cities? Penny: I suppose traffic congestion is a major problem and the growth in out-of-town supermarkets and retail parks mean lots of town centre shops are closing down plus a shortage of good quality housing I think these are the major challenges	<i>traffic congestion</i> : heavy traffic making it difficult to move around a town or city <i>out of town shopping centre/retail park</i> : large shopping centres outside of the town or city <i>to close down</i> : to stop doing business

Lesson 16: IELTS Music Vocabulary

Examiner: What kind of music do you listen to? Katherine: I'm a big fan of classical music it doesn't make me very popular with my children their taste in music is completely different they always want to listen to their favourite rock bands	 <i>classical music</i>: music that is regarded as part of a long, formal tradition <i>taste in music</i>: the music someone likes <i>a rock band</i>: a group of musicians that play rock music
Examiner: Do you play any instruments? Jamie: No I don't I've always wished I'd taken up a musical instrument I'd love to be able to play the guitar but I think I'm a bit tone deaf so perhaps I'd find it hard	<i>to take up a musical instrument</i> : to begin learning a musical instrument <i>to be tone deaf</i> : to be unable to distinguish the different notes in music
Examiner: Have you got any hobbies or interests? Marco: I'm really into live music I go to a lot of music festivals I think a live performance always sounds more exciting than a recorded version as long as the performers can sing and play well of course	<i>live music</i> : music that is listened to while it is performed (not recorded) <i>a music festival</i> : music performances at a venue often over several days <i>live performance</i> : (see live music)

Describe a song you like to listen to. You should say

- what the piece of music is called
- how long you have liked it
- when you like to listen to it

and say why you like it so much.

Millie: Well I'm a little older than most students	
and when I was young Abba the Swedish pop	<i>a pop group</i> : a small group of people who play or sing pop music together
group were very famous I don't think it was cool	
to like them even though they had a huge	<i>a huge following</i> : a large number of fans
following but I think now people have realised what	
wonderful songs they wrote one piece of music in	a piece of music: an item of music
particular is called 'Slipping through my fingers'	
it wasn't a massive hit but I love it it's a song for	a massive hit: a record that sells lots of copies
parents and it's all about how quickly our children	
grow up it's a slow number and like a lot of their	<i>a slow number</i> : a song with a slow tempo <i>a catchy tune</i> : a song that is easy to remember and
songs it's a very catchy tune the two women in	makes you want to sing it
Abba had great voices and it's the kind of music you	<i>to sing along to</i> : to join in singing
can also sing along to easily even if you don't	
have a great voice I listen to Abba when I feel like	<i>a sing-song</i> : to sing informally, often with other
a sing-song and I especially like to listen when	people
I'm doing the housework it stops me thinking	
about the hard work	

Examiner: Is the Internet a good or bad thing for the	
music industry?	
Thomas: On the one hand it's good for marketing	
new musical talent or particular bands but it's so	<i>musical talent</i> : skilled at music
easy to share and download tracks for free I think it	to download tracks: to obtain music from the Internet
is costing the industry a lot of money	
Examiner: Should music be treated as seriously as subjects like maths or sciences at school? Carla: I think it should I don't think it should be taught in a boring way I mean making children read music but I do think they should be encouraged to play instruments and to play things by ear perhaps to keep the lessons fun	<i>to read music</i> : to understand and follow written musical notes <i>to play by ear</i> : to play without reading the musical notes
Examiner: Where do people usually enjoy listening to	
music?	
Sally: In lots of ways or places as background	<i>background music</i> : music that is played while
music when they are doing something else at	something else is happening
concerts when a band goes on tour or in clubs or	<i>to go on tour</i> : to go on a planned series of performances around a region or country
discos	

Lesson 17: IELTS Weather Vocabulary

Examiner: What's the weather like in your country?	
Katie: It's quite changeable really we have	changeable: weather that often changes
periods of time with clear blue skies then all of a	clear blue skies: a sky without clouds
sudden we'll have torrential rain.	torrential rain: intense rainfall
Examiner: Which months have the best weather in	
your country?	
Ernst: Well I suppose it's a matter of personal	<i>a heatwave</i> : a period of very hot weather <i>freezing cold</i> : very cold (informal)
taste really I like it around the end of October and November I'm not fond of the heatwaves we	Jreezing com. very cold (informal)
often get during the summer it's not freezing	sunny spells: short periods of sunny weather
cold during these months and we still get lots	
of sunny spells.	
	to get caught in the rain: to be outside when it rains
Examiner: Does it bother you much when it rains?	unexpectedly <i>to get drenched</i> : to get very wet
Junko: It depends if I get caught in the rain and	a drop of rain: a little bit of rain
I get drenched I don't like it but I'm a gardener	
so a drop of rain is good for my plants.	

Describe a time when you experienced extreme weather conditions. You should say

- when this was
- where you were
- what the weather was like

and say how you felt about the experience.

I was studying English in a language school a few	
years ago we were in Cornwall in the UK we'd	
been enjoying lovely sunny days not a cloud in	not a cloud in the sky: a sky without clouds
the sky when all of a sudden there was a change	
in the weather we were in town walking around	<i>a change in the weather</i> : when weather conditions
the shops when it started to pour down I'd never	change
seen such heavy rain before within about 10	to pour down: to rain heavily
minutes the roads were full of water I think they	
call it a flash flood it was like being in the middle	<i>heavy rain</i> : intense rainfall
of a tropical storm the water was almost up to my	
knees the weather forecast hadn't predicted it so	a flash flood: a sudden and severe flood
everyone was taken by surprise I'm not sure you	<i>tropical storm</i> : a storm typical of ones that you find
could call it 'extreme' weather as a few hours later it	in tropical climates
started to clear up the sun came out and slowly	<i>weather forecast</i> : a TV/radio programme or section
the water level went down but a lot of people's	in a newspaper/magazine which predicts weather
houses were flooded so it would have been extreme	conditions
for them I found it all quite exciting in my	to clear up: when clouds or rain disappear
country we generally have a very mild climate and	to come out (the sun): when the sun appears out of a
don't often get floods like this so it was quite an	cloudy sky
experience for me.	<i>mild climate</i> : a climate without extreme weather
	conditions

Examiner: Do you think the weather affects how	
people feel?	
Tierre: Absolutely yes I don't mind the	
occasional cold spell but I think the winter months	a cold spell: a short period of cold weather
can make you feel down. I hate having to leave the	
house in the winter there's often a thick fog every	<i>thick fog</i> : a dense fog that makes visibility very poor
morning and we sometimes get bitterly cold winds	bitterly cold: very cold and unpleasant
the winter certainly makes me feel a little	
depressed though having said that it's always	
nice to see the town covered in a blanket of snow.	a blanket of snow: a complete covering of snow
Examiner: Do you think the weather is changing due to global warming? Ceri: I don't know if it's due to global warming or	
not but the weather in my country is certainly	<i>mild winter</i> : a winter that isn't particularly cold
changing we've been getting quite mild	
winters lately the temperatures are	to be below freezing: below zero degrees Celsius
sometimes below freezing but only occasionally	<i>boiling hot</i> : very hot (informal)
and then during the summer it can get boiling	
hot with a lot of older people even suffering from heatstroke .	<i>heatstroke</i> : a serious condition caused by being too long in hot weather
Examiner: In which ways are weather forecasts useful?	
Sinita: Well if you're planning a trip or going on	
holiday it's important to know whether you'll need	to dress up warm: to wear warm clothes to protect
to dress up warm or take an umbrella farmers	yourself against wintry conditions <i>long-range forecast</i> : the weather forecast for several
need to know what the long-range forecast is so they	days or weeks ahead
can plan their work I suppose people who organise	
outside events need to know as well in case things	to be rained off: to be cancelled or postponed due to
get rained off.	poor weather

Lesson 18: IELTS Shopping Vocabulary

Examiner: Do you often go shopping for personal	
items?	
Maxine: When I can afford it yes my college is in	
the city centre and I do a lot of window shopping	<i>window shopping</i> : to visit a store to look at items without the intention of buying anything
but being a student I'm on a tight budget so I	to be on a tight budget: to have a limited amount of
have to be careful with money	money to spend to be careful with money: to not over-spend
Examiner: Are there many shops where you live?	
Jenny: We've got a few local shops nearby and a	<i>local shops</i> : community shops <i>independent stores</i> : small shops independent of large
few independent stores but none of the big high	companies
street names I have to go into town for them	high street names: well-known shops
Examiner: Do you enjoy shopping?	
Marco: It depends I hate it when the sales are on	
crowds of people all trying to snap up a	to snap up a bargain: to buy something quickly that
bargain I find it all a bit stressful I also get	is being sold cheaply <i>shop assistant</i> : the person who serves customers
annoyed when shop assistants try to give me the	to give someone the hard sell: to put pressure on
hard sell when all I want to do is look around	someone to buy something

Describe a time when you bought something for someone. You should say

- when this was
- what is was you bought
- who you bought it for

and say how you felt about buying it for them.

Coleen: I'd like to tell you about the time about	
four years ago my husband and I bought a	
computer for our daughter she was about to go to	advertising campaign: a series of advertisements to
university and we'd promised her we would treat her	persuade people to buy something
to one at the time there had been a big advertising	
campaign for the latest Apple Macbook and our	to be value for money: to be worth the cost
daughter was very keen to have one she kept	
telling us they were value for money even though	<i>to shop around</i> : to try different shops to find the best deal
they seemed very expensive to us anyway we	to pick up a bargain: to buy something much
tried to shop around to see if we could pick up a	cheaper than the normal price <i>summer sales</i> : a period in the year when things are
bargain this was in the middle of the summer	sold cheaply
sales and wherever you went prices were being	<i>to slash prices</i> : to reduce prices a great deal <i>big brand names</i> : large well-known companies or
slashed on big brand names but unfortunately	product names
not Apple products we ended up having to pay	<i>to pay the full price</i> : to pay the full amount for something
the full price I remember my daughter justifying	carrier bag: bags (usually plastic) supplied by shops
the cost by pointing out how nice the Apple carrier	<i>customer service</i> : the degree to which customers are treated well
bag was but it was lovely to see her so excited and	
the customer service she's received during the four	
years she's had it has been excellent so it was	
value for money after all	

Examiner: Do you think we will stop using	
paper money in the future?	
Louisa: I think it's almost certain at the moment	
it's still possible to pay in cash but I'm sure this will	<i>a pay in cash</i> : to pay for something using coins or paper money
change the problem is people are more likely to	paper money
get into debt and run up a credit card bill when	<i>to get into debt</i> : to owe money <i>to run up a credit card bill</i> : to owe money on a credit
this happens.	card
Examiner: How do companies encourage the	
consumer to spend their money?	
Peter: Well a recent development in my country is	
something called 'Black Friday' where people are	to shop until you drop: to do a lot of shopping
encouraged to shop until they drop and buy the	<i>must-have product</i> : a product that is very popular that a lot of people want to have
latest must-have products then there are things	loyalty card: a card issued by a shop to allow
like loyalty cards to get the customer back in the	customers to save money on the basis of what they spend
store	-F
Examiner: What do you think shops need to do to	
create a positive shopping experience?	
Tania: The main thing for me is not being pressurised	to be on commission: to pay someone in relation to
to buy I appreciate that shop assistants are	the amount they sell <i>to try something on</i> : to see if an item of clothing
probably on commission but if I'm looking for	fits or is suitable
clothes for example I like to take my time to try something on and to ask for help if I need it	

Lesson 19: IELTS Environment Vocabulary

Examiner: Are there any environmental problems in	
your country?	
Kelly: Yes we have a serious issue with pollution	pollution levels: the amount of toxic waste
levels in some of our big cities exhaust	<i>exhaust fumes</i> : the toxic gases given off by vehicles powered by petrol
fumes from cars and lorries are definitely one reason	
for the problem but we also have a lot of heavy	heavy industry : the manufacture of heavy articles and materials in large numbers
industry in some areas and this also results in	
poor air quality	<i>air quality</i> : the cleanliness of the air we breathe
Examiner: Do you take an interest in nature?	
Jenny: Well I'm a city person through and through	
and don't get back to nature very often I'm	to get back to nature: to live a life that is closer to
afraid but like everyone else I'm fascinated by the	nature
natural world and I like watching documentaries	the natural world: the world of nature
showing wild animals in their natural habitat	<i>natural habitat</i> : an ecological or environmental area where a specific species lives
Examiner: Do you or your family take steps to help	
the environment?	<i>impact on</i> : the effect on
Mira: My parents have always tried to make us aware	energy conservation: the careful management of
of our impact on the environment they're really	energy resources to ensure they last as long as possible
into energy conservation and always try to	environmentally friendly: behaviour and products that
buy environmentally friendly products if they have the chance	do not harm the environment

Describe an environmental problem that has been in the news. You should say

- when this was
- where the event happened
- what actually took place

and say how you felt about this problem.

Martin: Well this is an interesting question	
there are so many issues I could think of	
natural disasters like earthquakes and floods	natural disaster: an event such as an
seem to be in the news almost every year but there	earthquake, flood or hurricane which causes widespread damage or loss of life
was one story recently about some animals that	
were under threat it wasn't focused on one place	to be under threat: to be in danger of becoming
in particular it was looking at various animals that	extinct
could actually become extinct in different African	to become extinct: to no longer exist
countries if we don't take steps to protect them	
these were really iconic animals like gorillas	
leopards rhinos and apparently they're	
now listed as endangered species what made it	endangered species: categories of animals or plants
really depressing was they were in danger thanks to	that are in danger of becoming extinct
us in some cases it was due to a loss of	<i>loss of habitat</i> : the decline in areas of land where
habitat either because people need more agricultural	animals and plants would normally exist
production or even worse I think because	
of hunting and poaching I hate to think of future	
generations being robbed of the chance to see	<i>poaching</i> : to hunt and kill wild animals illegally <i>future generations</i> : the people who live after us
creatures like these in their natural environment	
it's lucky we have lots of organisations that focus	<i>natural environment</i> : the place where animals and plants would normally be found in nature
on wildlife conservation hopefully with their help	
we can put pressure on those in power to do	<i>wildlife conservation</i> : to protect animals and plants and their habitats
something to stop creatures like these dying out	
	to die out: see 'to become extinct'

Examiner: What do you think is the main danger the	
world faces in terms of the environment?	<i>climate change</i> : the change in worldwide weather
Spencer: Well climate change is a real issue in	patterns
my country we have flash floods and heatwaves on a	<i>flash floods</i> : floods that happen quickly <i>global warming</i> : the increasing temperature of the
yearly basis so yes I think global warming is	world brought about by gases such as carbon dioxide
the biggest issue.	
Examiner: What examples are there of how we damage the natural world? Stella: There are so many examples there are factories that empty toxic waste into rivers and oceans oil spills that damage the coastline the way we destroy vast areas of land and rain forests in search of fossil fuels or to increase agricultural production	<i>toxic waste</i> : poisonous, unwanted rubbish often produced by industrial processes <i>oil spill</i> : waste usually deposited in the seas and oceans after an accident at sea <i>fossil fuels</i> : energy resources like gas and oil that are produced deep below the ground over millions of years
Examiner: In which ways do we respond well to	
environmental problems?	
Mathius: Well on the one hand there are various	
worldwide agencies that are always the first on the	humanitarian aid: the act of showing support to
scene with humanitarian	people struggling to survive
aid after natural and man-made disasters and	<i>man-made disaster</i> : widespread damage or loss of life brought about by the action of humans
on the other hand we have environmental pressure	<i>pressure group</i> : a group of people who try to raise awareness of issues and try to affect the views and
groups that are constantly raising awareness of issues	actions of people and organisations
and trying to stop disasters happening	

Lesson 20: IELTS Advertising Vocabulary

Examiner: Are there any TV channels in your	
country that don't have adverts?	
Loraine: No they're all commercial	<i>commercial channel</i> : TV channels that make money from showing advertisements <i>to show adverts</i> : to display adverts on TV <i>product placement</i> : to advertise a product by using it as a prop in a TV show or film
channels and show adverts all day long too many	
really and there's also a lot of product	
placement going on especially in soap operas	
where they place an item just behind the actors.	
Examiner: Do you enjoy watching adverts on TV?	
Karin: No not really I hate commercial	<i>commercial break</i> : the short period during TV programmes when advertisements are shown
breaks during a film it really spoils the flow	
and during prime time viewing they seem to squeeze	<i>prime time</i> : the time during the viewing schedule when most people watch TV or listen to a broadcast <i>celebrity endorsement</i> : to have a well-known person
even more ads in than usual celebrity	
endorsements also get on my nerves everyone	promote a product
knows they're only doing it because they're getting	
paid.	
Examiner: What are the best ways for ordinary people to advertise something they want to sell in your country?	
Marianne: The simplest way is to place an	to place an advert: to put an advert somewhere
advert in something like the classified ads section of	classified ads: small advertisements often put in a
a local paper or there's the Internet of course	newspaper or magazine by individuals <i>buy and sell</i> : often used to refer to the buying and
there are lots of sites like eBay where you can buy	selling of items between individuals
and sell things online.	

Describe an advert you once saw that was very effective. You should say

- where this advert appeared
- when you saw it
- what it was advertising

and say why you thought it was so effective.

Max: OK ... well this was about 4 years ago ... I was looking for some software to create videos ... one day I got an email from a mailing list I'd signed up to ... there was a link in it to a press release ... a company had written something about a new product that was similar to what I was looking for ... at the end of the press release there was a link to the sales page ... I hadn't heard of the company but I was interested and clicked the link to the ad what caught my attention immediately were the number of testimonials from people who had bought the software ... I think testimonials are like the online equivalent of **word of mouth** advertising and are really persuasive ... anyway ... when I got to the bottom of the page there was a great big call to action button inviting me to buy ... I was totally persuaded and ended up making a purchase ... what made it so effective I think was the power of those testimonials ... they'd been written by people very much like me ... they'd had a need and the software had obviously turned out to be just what they were looking for ... when you think that this was a newish company they wouldn't have had any brand awareness at all ... they probably wouldn't have had much of a budget for advertising ... obviously you

mailing list: a list of names and contact details used by a company to send information and advertisements

press release: something written by a company for newspapers and magazines and websites to share and publish

sales page: a page specifically used to promote a product or service

word of mouth: recommendations made by individuals to other individuals about a product of service

call to action: something that encourages someone to take a particular action, such as making a purchase or clicking a link on a websit

brand awareness: how well people know a particular brand

wouldn't advertise a product like this through	
the mass media on TV they probably didn't even	<i>mass media</i> : large media outlets like TV, newspapers
have an advertising agency to support themand	and magazines advertising agency: a company that creates adverts
yet they'd managed to create a great deal of brand	for other companies brand loyalty : the degree to which people continue to
loyalty from previous customers I think that was	buy from the same brand or company
really effective.	

Examiner: What is it that makes an advert effective?	
Spencer: Well when a company launches a	<i>to launch a product</i> : to introduce a new product
product they have to consider the Internet	to manen a product. to infoduce a new product
especially how it can be used to spread the	<i>social media</i> : websites that enable users to create and
word on social media so in this context a video	share content or to participate in social networking.
that goes viral is probably the most effective type of	<i>to go viral</i> : to quickly become extremely popular on the Internet through social media
advert you could make.	the internet through social media
Examiner: What are the advantages to companies of	
advertising on the Internet rather than TV?	
Stelios: I'd imagine the main advantage is you can	
reach your target audience much more effectively	<i>target audience</i> : the people a company want to sell
if you bring out a niche product for example	their product or service to <i>niche product</i> : a product that is aimed at a distinct
or you have a tight advertising budget you can	group of people
advertise on particular sites that the people you want	<i>advertising budget</i> : the amount of money a company decides to spend on advertising
to reach visit that's not something you can do on	decides to spend on advertising
TV.	
Examiner: What things do advertising companies do	
that might give it a bad name?	
Raol: For me the most irritating is cold calling we	to cold call: to call someone with the aim of selling
must get two or three of these every day at work	something without them asking you to do so
then there's junk mail that gets posted through the	junk mail: unwanted promotional leaflets and letters
letterbox and of course the online equivalent	spam email: unwanted, promotional email
of this spam emails I think it's this kind of	· · · · · · · · · · · · · · · · · · ·
advertising that tends to annoy people.	

HỆ SINH THÁI HỌC TIẾNG ANH LINGO CONNECTOR

• Group **IELTS General** mạnh nhất tại Việt Nam:

https://www.facebook.com/groups/IeltsGeneralVietnam/

- Cộng đồng FreeTourguide cho người nước ngoài để học tiếng anh lớn nhất Việt Nam: <u>https://www.facebook.com/groups/VietnameseFreeTourguide/</u>
- Hệ thống CLB tiếng Anh: https://www.facebook.com/groups/1168285663238879/
- Cộng đồng luyện tiếng anh Online toàn cầu (đến từ hơn **100 quốc gia**):

https://www.facebook.com/groups/EnglishSpeakingPartners/

- Web Lingo Connector (100% English): <u>https://lingoconnector.com/</u>
- Web Lingo Connector IELTS: <u>https://lingoconnector.edu.vn/</u>
- Những website chuyên về IELTS tại Việt Nam (IELTSgeneral.vn; IELTSgeneral.edu.vn; IELTSgeneral.com.vn)



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